A designer is an emerging synthesis of artist innovator, mechanical objectivist and evolutionary strategist. — Buckminster Fuller

Who are your heroes in graphic design? 

Quentin Fiore and his collaboration with Buckminster Fuller on *I Seem to be a Verb*. "Alvin Lustig for his clear, specific and exciting use of the typographic environment as a critical tool and a tool for social change."

Are you linked to Russian constructivism? 

Only in that one of the first pieces of graphic design that I was shown while in elementary school was a geometric constructivist poster by the Stenberg brothers. An even more oblique connection by the Stenberg poster is always present — even in the most functional Mod- erist projects — are the most important. I would not deny that there are political implications in a practice that engages alternative modes of operating, but this is only a means to an end.

What's your favorite word? 

Dude.

Why do you live in London? 

Why do you think of London as the capital of the world? — not the critical cultural pole of the world? Perhaps... not. It is a very good city — but it is a city. As it is a city, it is less of a place than it is a verb. As a verb, Buckminster Fuller said "I want to be a verb." Graphic design is characterized by multiple identities and is less of a discipline than it is a verb. As a verb, it is a verb, it is a verb, it is a verb.
Do you have a new economy?

I'm not sure. I'm working on a project that explores how new technologies can be used to create a more sustainable society. I'm interested in how we can use digital tools to promote social justice and environmental responsibility.

What about your collaboration with architects?

I've been working with architects on a few different projects. One project is focused on designing affordable housing for low-income families. We're using 3D printing technology to create affordable, customizable homes. Another project is focused on designing green roofs for urban buildings to help reduce carbon emissions.

And artists?

I've been working with artists on projects that explore the intersection of art and technology. We're using augmented reality to create interactive installations that engage viewers in new ways. It's been exciting to work with such creative minds and see how art can be used to promote social change.

I have a Jack Russell Terrier named James. Do you have pets?

No, I don't have any pets. I'm focused on my work and don't have the time or resources to care for a pet. However, I do enjoy spending time with friends who have pets and appreciate the joy and companionship they bring.

I'm interested in the potential for human-computer interaction to transform our society. I'm working on a project that explores how AI can be used to enhance our ability to understand and respond to complex social issues. It's a challenging and rewarding field, and I'm excited to see where it takes us.

I think the future is bright. We have the technology and the will to create a better world, but it will require collaboration and innovation at every level. I'm confident that we can make progress, but it will require a commitment to working together and making difficult decisions.